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WTI Breaks Ground on Wolf's Customer Experience Center – A New Hub for Innovation, Collaboration, and Culinary Discovery

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WTI, Inc. has announced the groundbreaking of its new corporate offices and Wolf's Customer Experience Center, a state-of-the-art Research & Technology and Customer Innovation Center set to open in Spring 2026. The project marks a major milestone in WTI's continued growth, reflecting the company's strong performance, expanding capabilities, and longstanding commitment to invest in the future. It represents the next chapter in WTI's story – one rooted in the Ludwig family's belief in integrity, innovation, and a relentless focus on the customer experience.

For more than four decades, the Ludwig family has built WTI around creating an exceptional experience for every customer. Anyone who has worked with the family knows the difference. Their reputation for superior service, reliability, and partnership is woven into every part of the business. Wolf's Customer Experience Center carries that legacy forward, further strengthening WTI's ability to support customers as the company continues to grow and expand its reach.

Honoring the pioneering spirit of founder Wolfgang "Wolf" Ludwig, the Center will be a destination where science, creativity, and artisan talent come together to advance how food is made safely, naturally, and to the highest quality standards. It is designed as a space where customers, chefs, and WTI experts can test ideas, refine recipes, and explore new ingredient technologies, all with the personalized attention that has always defined the WTI experience.

"My father, Wolf, built WTI on a simple purpose: putting the customer first," said Ralf Ludwig, Owner and President of WTI. "As our company continues to grow, invest, and expand its capabilities, Wolf's Customer Experience Center carries that purpose forward. It reflects our commitment to innovation, food safety, and the level of service and collaboration our customers know they can rely on."

A Space Built for Innovation, Growth, and Customer Partnership

Wolf's Customer Experience Center will bring together three integrated environments designed to foster innovation and accelerate product development:

The Application Lab – A fully equipped R&D lab where customers work side by side with WTI food scientists. Teams can test naturally-derived antimicrobials, antioxidants, sodium reduction systems, and phosphate alternatives directly in their own formulations, building confidence in performance early in the development process.

The Test Kitchen – A chef-inspired culinary space for concept development, sensory evaluation, and live demonstrations. It is where ideas move quickly from concept to commercialization and where teams can taste, refine, and perfect their products.

The Experience & Collaboration Hub – A modern, welcoming environment for innovation workshops, training events, demonstrations, and customer meetings. This space reflects WTI's culture of partnership, hospitality, and hands-on problem solving, hallmarks of the Ludwig family's reputation for an exceptional customer experience.

Together, these areas help customers shorten development timelines, reduce trial-and-error, validate ingredient performance, and spark new ideas, all while experiencing the level of service and collaboration that sets WTI apart.

Built for Innovators. Inspired by Our Legacy.

Wolf's Customer Experience Center is designed for food innovators striving to create products consumers trust, enjoy, and return to again and again. By giving customers a space to experiment alongside WTI scientists and culinary experts, the Center strengthens collaboration and helps teams: speed up product development; explore new technologies and solutions; gain deeper insights into ingredient performance; build confidence before scaling; and, inspire creative problem solving.

Ultimately, the Center brings WTI's purpose to life: helping customers create better, safer, and more successful products.

"This Center is both a tribute and a promise," added Ludwig. "A tribute to the Ludwig family legacy that shaped who we are, and a promise to continue that legacy through innovation, partnership, and a deep commitment to the people we serve."

Wolf's Customer Experience Center will open its doors in Spring 2026, welcoming customers, partners, and community members to experience the future of food innovation firsthand.

About WTI, Inc.

WTI is a leader in naturally-derived ingredient technologies that help food manufacturers improve safety, extend shelf-life, and enhance eating quality. Built on a foundation of science, innovation, and an unwavering commitment to customer partnership, WTI works closely with food companies to solve challenges, accelerate development, and create products consumers trust. The company's legacy of integrity, technical excellence, and superior customer service continues to guide its work as it grows and shapes the future of food. Learn more at www.wtiinc.com.

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